

**CONFIDENTIAL**  
**TRADEMARK DISCLOSURE FORM**

*The following information is submitted in accordance with University of  
Nebraska Trademark Policy set forth in Executive Memorandum No. 20*

1. Name of mark: \_\_\_\_\_
  
2. Does the mark also have a design element to it?    Yes    No  
If yes, please attach a black and white copy of the design with this form.
  
3. Please describe i) the need for this mark, and ii) the goods and/or services the mark will be used in connection with:  
  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
  
4. Please describe how the mark is to be used with the goods and/or services (i.e. printed on the goods, printed on labels attached to the goods, used in advertisements, etc...)  
  
\_\_\_\_\_  
\_\_\_\_\_
  
5. Has the design element of the mark) been approved for use by University Communications' Publications Office under the University's secondary logo standards?    Yes    No
  
6. Has the mark already been used?    Yes    No
  - 6.a. If yes, please provide the date that the mark was first used: \_\_\_\_\_  
*(Note: for trademarks, dates of use must be the date the mark was actually used in connection with the sale of goods, not advertising).*
  
7. Will the mark be used outside Nebraska?    Yes    No *(If no, skip to question 8.)*
  - 7a. Has the mark been used outside Nebraska?    Yes    No
  - 7b. If yes to 7.a., has the mark been used in an out-of-state transaction (such as a sale)?  
 Yes    No
  - 7c. If yes to 7.b., please provide the date of the first transaction: \_\_\_\_\_
  
8. If the mark has not been used, when do you anticipate that it will be used: \_\_\_\_\_
  
9. Do you anticipate that the mark will be licensed to a third party or parties?    Yes    No
  
10. Has an internet domain name been registered using this mark?    Yes    No
  - 10.a. If yes, please provide the date that the domain name was registered: \_\_\_\_\_
  
11. Has a trademark search been conducted on the mark?    Yes    No

11.a. If so, please describe the results of the search and the search process, or simply attach the results of the search with this form.

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12. How long do you anticipate the mark will be in use? \_\_\_\_\_

13. Contact Information:

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

*Please return one signed original of this form and accompanying materials to:*

*Vice Chancellor for Business and Finance  
307 Administration Building  
University of Nebraska-Lincoln  
Lincoln, NE 68588-0425*