Curriculum Vitae

Glennis A. McClure

University of Nebraska-Lincoln Agricultural Economics, 303C Filley Hall Lincoln, NE 68583 (402) 472-0661 Email: gmcclure3@unl.edu

Education

MA, University of Nebraska - Lincoln, 1996.

Major: Adult and Continuing Education
Supporting Areas of Emphasis: Human Resource Development

BS, University of Nebraska - Lincoln, 1981. Major: Agricultural Economics

Supporting Areas of Emphasis: Business Management

Academic and Professional Positions

Academic-Post-Secondary

Extension Educator - Farm & Ranch Management Analyst, University of Nebraska - Lincoln. (November 29, 2017 - Present).

Agri-business Instructor / Tech Prep Coordinator /Staff Development Coordinator, Southeast Community College. (August 1989 - January 1999).

Farm Business Consultant, Nebraska Farm Business Association - UNL Extension. (July 1982 - August 1989).

Professional

Co-Owner, McClure Farms, LLC. (September 2000 - Present).

Executive Director, Gage Area Growth Enterprise (NGage). (April 2014 - November 2017).

Vice President, Nebraska Enterprise Fund (NEF). (August 2008 - April 2014).

Senior Community Affairs Advisor, Federal Reserve Bank of Kansas City - Omaha Branch. (September 2006 - July 2008).

Co-Director, Rural Enterprise Assistance Project (REAP) and Women's Business Center, Center for Rural Affairs. (January 1999 - June 2006).

Loan Assistant, United States Department of Agriculture (USDA) Farmers Home Administration. (June 1981 - August 1983).

Professional & Community Membership / Service

- Campus/State/Regional Educator Board Representative, Nebraska Cooperative Extension Association and Ag-Section member. (November 12, 2021 Present).
- Ag Economics and Community Development Committee, State Chair and National Association of County Agricultural Agents (NACAA) Representative (November 2019 Present).
- State Scholarship Chair, NCEA Ag-Section and National Association of County Agricultural Agents (NACAA), (November 2022 Present).
- Wymore Blue Springs Area Fund (WBSAF) Fund Advisory Committee Member (2016 to present) and 5 to Thrive Event Chair (2022 present). WBSAF is an affiliate of the Nebraska Community Foundation.

Southern Gage Kiwanis member since 2015, currently serving as chair.

Center for Rural Affairs – Women's Business Center Advisory Committee (2019 – Present).

Rural Investment Corporation Loan Committee (2015 – 2019).

Nebraska Economic Developers Association (June 2005 – December 2019).

Gage County Tourism Advisory Committee (2006 – 2019), served six years as chair.

University of Nebraska President's Advisory Council (2015 – 2017).

St. Peter's Lutheran Church member and Church Council Treasurer, (1996 – 2021).

New Beginnings Community Club member.

University Service & Professional Development

- Mentor for new Agriculture Economics Extension Instructor, Anastasia Meyer, as of September 2023.
- National Extension Risk Management Education (ERME) Conferences: Milwaukee, WI 2018, Louisville, KY 2019, virtual conference 2021, Omaha, NE 2022, Chicago, IL 2023 and Salt Lake City, UT 2024.
- North Central Extension Risk Management Education Center, 2023 Train the Trainer Workshop, Omaha, NE.
- National Association of Agricultural Agents (NACAA) Annual Meeting and Professional Development Conferences 2020 and 2021 virtual, 2022 West Palm Beach, Florida and 2023 Des Moines, lowa.
- CPI Nonviolent Crisis Intervention Training, May 2023.
- Ag Economics Regional Extension Educator Search Committee, September 2021 to May 2023.
- Campus/ Statewide Extension Educator Promotion Committee. 2022 present.
- Guest lecturer for PLAS 405 course, "Overview of Cost of Production and the Ag Budget Calculator Program." 2021- 2023.

Guest lecturer for AECN 396/896, "Enterprise Analysis for Ag Producers" – Special Topics, Fall term 2022

Center for Agricultural Profitability (CAP) Team Member. 2021 – present.

Nebraska Extension Ambiguous Loss Team Member, 2023.

Water & Integrated Cropping Systems Team Member. 2020 – present.

Nebraska Extension and Nebraska Cooperative Extension Association (NCEA) annual conferences and NCEA Ag Section meetings each year 2018 thru 2022 (conferences virtual during COVID pandemic).

Co-coordinator for CAP booth and activities for Husker Harvest Days Event. 2021 – present.

Nebraska Extension Disaster Education (EDEN) Team Member. 2021 - present.

FEMA IS-100.C – Introduction to Incident Command System, July 2021.

Mending the Stress Fence Program Instructor Training, Michigan State University Extension Curriculum, 2021.

Assist with State FFA Sales Contest. 2020 – 2023.

Search committee member for associate software developer for Ag Economics Department, 2019.

Diversity and Inclusion, University of Nebraska – Lincoln New Faculty Orientation, November 21, 2019.

Question, Persuade, Refer (QPR) Training, Region 5 - Lincoln, NE. November 8, 2019.

Search committee member for Nebraska Strong Financial Services financial analyst, Ag Economics, June 2019.

FINPACK Training Update, Lincoln, NE. June 18, 2019.

Extension Risk Management Education Farm Bill Training, Kansas City, MO. May 23, 2019.

Intermediate Excel Software Course, Southeast Community College Continuing Education, Lincoln NE. March 2019.

Rural Wellness Team Member. February 2019 - present.

Communicating with Farmers Under Stress Program Facilitator Training, Michigan State University Extension Curriculum, January 2019.

Trust Edge Training completed January 2019.

Simetar Economic Modeling Training – Lincoln, NE, July 2018.

Mental Health First Aid course, Michigan State University, January 2019.

Annie's Project Program Facilitator Training and Managing for Today and Tomorrow Program, August 2018.

New Extension Educator Orientation, 2018.

Workshops and Program Presentations

- McClure, G. "Production Cost Changes What are the margins and risk?" USDA Farm Service Agency Lender Training, Kearney, NE. August 23, 2023.
- McClure, G. "Working with Farmers / Producers and Ag Production Economics." AGRI 42 Workshop, Eastern Nebraska Research, Extension and Education Center, University of Nebraska Lincoln, Ithaca, NE. August 18, 2023.
- McClure, G., Jansen, J. "2023 Nebraska Custom Rates Related to Livestock Services." Center for Ag Profitability (CAP) Webinar, University of Nebraska Lincoln, Lincoln NE. August 3, 2023. https://cap.unl.edu/livestock/2023-nebraska-custom-rates-related-livestock-services-aug-3-2023-webinar
- McClure, G., Sand, S. "Mending the Stress Fence." Center for Ag Profitability (CAP) Webinar, University of Nebraska Lincoln, Lincoln, NE. June 1, 2023. https://cap.unl.edu/rural/mending-stress-fence-june-1-2023-webinar
- McClure, G., Walters, C. "Farm Survival, Understanding the Role of Risk Exposure Financial Decision Making." National Extension Risk Management Education Conference, Chicago, IL. March 29, 2023.
- McClure, G., Parson, J. "Assistance with Farm Decision Points: Built-in Analysis Using the Ag Budget Calculator Program." Center for Ag Profitability (CAP) Webinar, University of Nebraska Lincoln, Lincoln, NE. February 16, 2023. https://cap.unl.edu/finance/farm-decision-points-built-analysis-using-ag-budget-calculator-program-feb-16-2023-webinar
- McClure, G. "What's Your Cost of Production and Breakeven Prices?" Nebraska Women in Agriculture Conference, Kearney, NE. February 23, 2023.
- Krehbiel, M., McClure, G. "Ambiguous Loss and Agriculture." Nebraska Women in Agriculture Conference, Kearney, NE. February 23, 2023.
- McClure, G. "Power of Negotiation & Communications Land Leasing." Women in Agriculture Workshop Series, University of Nebraska Lincoln, Lincoln, NE. Presented and facilitated 4 sessions. January 18 February 8, 2023.
- McClure, G. ABC Overview Training, University of Nebraska Lincoln Haskell Ag Lab, Concord, NE. January 9, 2023.
- McClure, G., Jansen, J. Ag Economics Session Crop Production Clinics, Norfolk, Beatrice, Kearney, Hastings, York, NE. January 10 20, 2023.
- McClure, G. Walters, C. "Higher Costs Higher Risks." Fremont Corn Expo, Fremont, NE, January 26, 2023.
- McClure, G. "Enterprise Budgets /Cost of Production with 2023 Nebraska Crop Budgets Estimating Cost, Margins, and Breakeven." Enterprise Budgeting Workshop hosted by Town & Country Bank, Pleasanton NE. December 7, 2022.
- McClure, G. "2023 Nebraska Crop Budgets: Estimating Costs, Margins, Yield & Price Breakeven." Center for Ag Profitability (CAP) Webinar, University of Nebraska Lincoln, Lincoln NE. December 1, 2022. https://cap.unl.edu/crops/2023-nebraska-crop-budgets-estimating-costs-margins-yield-price-breakeven-dec-1-2022-webinar

- McClure, G., Parsons, J. "Using Cost of Production Information in a Good Risk Management Culture." Center for Ag Profitability (CAP) Webinar, University of Nebraska Lincoln, Lincoln NE. August 26, 2022. https://cap.unl.edu/management/using-cost-production-information-good-risk-management-culture-august-25-2022-webinar
- McClure, G. "2022 Crop Budgets & Cost of Production Updates." AGRI 42 Workshop, Eastern Nebraska Research, Extension and Education Center, University of Nebraska Lincoln, Ithaca, NE. August 18, 2022.
- McClure, G. "Creating Enterprise Budgets: It's as Easy as ABC with Ag Budget Calculator." Nebraska Soybean Field Days, Nebraska Soybean Board and Nebraska Extension, Blue Hill, Central City, Brownville, Decatur NE. August 12, 2022.
- McClure, G. "Creating Cost of Production Budgets, it's as Easy as ABC with the Ag Budget Calculator." National Association of County Ag Agents (NACAA Conference), West Palm Beach, FL. July 19, 2022.
- McClure, G., "2022 Nebraska Custom Rates Update." Center for Ag Profitability (CAP) Webinar, University of Nebraska Lincoln, Lincoln NE. July 7, 2022. https://cap.unl.edu/management/2022-nebraska-custom-rates-update-july-7-2022-webinar
- McClure, G. "Creating Cost of Production Budgets, it's as Easy as ABC with the Ag Budget Calculator." National Extension Risk Management Education Conference, Omaha NE. March 30, 2022.
- McClure, G. "Figuring Cost of Production It's as Easy as ABC!" 2022 Women in Agriculture Conference, University of Nebraska Lincoln, Kearney NE. February 24, 2022.
- McClure, G., Groskopf, J., Walters, C. "What's a Producer to Do About High Input Costs?" Nebraska Farm Bureau webinar, Feb. 16, 2022. https://www.youtube.com/watch?v=UG jpuvhMic
- McClure, G. "Figuring Crop Cost of Production using ABC." Crop Insurance Workshop, Kroeker & Kroeker Insurance, York NE. February 15, 2022.
- McClure, G., Parsons, J. "Cost of Production for 2022 Crop Enterprises with the Ag Budget Calculator." Center for Ag Profitability (CAP) Webinar, University of Nebraska Lincoln, Lincoln NE. February 3, 2022. https://cap.unl.edu/crops/cost-production-2022-crop-enterprises-ag-budget-calculator-feb-3-2022-webinar
- McClure, G. "Cost of Production Budgets: Bringing the Whole Picture in View." Nebraska Crop Protection Clinics, University of Nebraska Extension, Norfolk, Beatrice, Hastings, Kearney, York, and online. January 11 26, 2022.
- McClure, G., Groskopf, J. "Crop Inputs and Cost of Production." Extension Workshop Crop Inputs. Panhandle Center, University of Nebraska Lincoln, virtual presentation. December 15, 2021.
- McClure, G., Groskopf, J., Nygren, A., Walters, C. "Crop Inputs and Cost of Production." Center for Ag Profitability (CAP) Webinar, University of Nebraska Lincoln, online. November 18, 2021. https://cap.unl.edu/management/fertilizer-cost-increases-projected-cost-production-and-navigating-riskier-financial
- McClure, G., Groskopf, J., Mueller, N., Nygren, A. "Crop Inputs and Cost of Production." Extension Workshops on Crop Input Costs, University of Nebraska Lincoln, Beatrice and Eastern Nebraska Research, Extension and Education Center, Ithaca, NE. November 10, 2021.

- McClure, G. "Mending the Stress Fence." Know Your Numbers, Know Your Options Program, University of Nebraska Lincoln. virtual. October 27, 2021.
- McClure, G. "Ag Budget Calculator with Built in Risk Module." Crop Insurance Workshop, University of Nebraska Lincoln, Grand Island, NE. October 20, 2021.
- McClure, G. "Developing Crop Budgets Using ABC." Cornerstone Bank Ag Bankers Meeting, York NE. October 14, 2021.
- McClure, G. "Introduction to the ABC Program." Agronomy Capstone Class, University of Nebraska Lincoln, Lincoln NE. September 9, 2021.
- McClure, G. "2021 Crop Budgets & Cost of Production Updates." AGRI 42 Workshop, Eastern Nebraska Research, Extension and Education Center, University of Nebraska Lincoln, Ithaca, NE. August 20, 2021.
- McClure, G. Ag Issues Section Presentation: "Keeping Stress Levels in Check." National Association of County Ag Agents (NACAA Conference), Virtual Conference. July 7, 2021.
- McClure, G. "Using the ABC Program for TAPS Budgets." TAPS Technology Conference, University of Nebraska Lincoln, North Platte, NE. June 24, 2021.
- McClure, G. "Crop Enterprises Cost of Production." Nebraska Board of School Lands & Funds, Lincoln NE. June 22, 2021.
- McClure, G., Walters, C. "Ag Budget Calculator with Built in Risk Exposure Module." Extension Risk Management Education National Conference, virtual. March 24, 2021.
- McClure, G., Harris, S. "Communicating with Farmers Under Stress." AgrAbility National Training Workshop, National AgrAbility Project, virtual. March 16, 2021.
- McClure, G. "Enterprise Budgeting." 2021 Women in Ag Conference, University of Nebraska Lincoln, virtual. February 18, 2021.
- McClure, G., Groskopf, J., Berger, A., Barrett, T. "It Costs How Much? Understanding Costs of Production." Center for Ag Profitability (CAP) Webinar, University of Nebraska Lincoln, virtual. February 12, 2021. https://cap.unl.edu/management/it-costs-how-much-understanding-costs-production-feb-11-2021-webinar
- McClure, G., Fischer, J. "Communicating with Farmers Under Stress." University of Nebraska Lincoln, online seminar. January 28, 2021.
- McClure, G. "Overview of the ABC Program." Nebraska Corn Board Young Farmers Conference, York, NE. January 15, 2021.
- McClure, G. "Using the new Ag Budget Calculator program." ABC Program Users Workshop Panhandle, University of Nebraska Lincoln, virtual. January 7, 2021.
- McClure, G., Vyhnalek, A., Jansen, J. "Effective Budgeting, Negotiation, and Management Strategies for Ag Land." Landlord Tenant Cash Rent Workshops (Panhandle & Central NE) University of Nebraska Lincoln, virtual. January 7, 2021.
- McClure, G., Vyhnalek, A., Jansen, J., Duerfeldt, A. "Enterprise Budgets What & Why?" Landlord Tenant Cash Rent / Budgeting Workshops, virtual with O'Neill, NE and Lincoln, NE. December 2020.
- McClure, G. "Income Statement" video recording. Know Your Numbers, Know Your Options Workshop Series, University of Nebraska Lincoln, virtual. Presented since 2020.

- McClure, G. "Enterprise Budgets." USDA NRCS New Employee Training, virtual. December 7, 2020.
- McClure, G. "2021 Crop Budgets and the new Agricultural Budget Calculator Program." virtual. Farm & Ranch Management Webinar Series, University of Nebraska Lincoln. December 3, 2020.
- McClure, G. "Enterprise Budgets and the new ABC Program." Annie's Project, University of Nebraska Lincoln. Auburn, NE. November 19, 2020.
- McClure, G. "Communicating with Farmers Under Stress." Communicating with Farmers Under Stress Webinars, University of Nebraska Lincoln, virtual. November 12, 2020.
- McClure, G., Mieno, T. "Precision Ag Technology and Online Budgeting: What are Economics?" Nebraska Soybean Management Field Days, Nebraska Soybean Board. Virtual published in proceedings. August 2020.
- McClure, G. "2020 Nebraska Custom Rates Overview." Farm & Ranch Management Webinar Series, University of Nebraska Lincoln, virtual. July 30, 2020.
- McClure, G. "Farm Stress." Farm Stress Panel, University of Nebraska Medical Center Webinar, virtual. May 26, 2020.
- McClure, G. "What's it Costing You to Produce?" Agriculture Expo, Neligh, NE. March 4, 2020.
- McClure, G., Harris, S., Gottschalk, C. "Communicating with Farmers Under Stress," 2020 EPA Region 7 Pesticides Program Training Nebraska Department of Agriculture, Lincoln, NE. March 3, 2020.
- McClure, G. "What's Your Cow Costs?" Beef Seminar: Cow-Calf College, Partners in Progress, Meat Animal Research Center (MARC), Clay Center, NE. February 28, 2020.
- McClure, G. "Making Ag Budgets Work for You! What's Your Breakeven?" Women in Agriculture Conference, University of Nebraska Lincoln. Kearney, NE. February 21, 2020.
- McClure, G. Panelist on "2019 Disaster, Lessons Learned." North Central Water Academy, Omaha, NE. February 12, 2020.
- McClure, G. "Finance and Budgets." Annie's Inspired Series Polk, York, Seward Counties, University of Nebraska Lincoln. David City, NE. February 3, 2020.
- McClure, G. Fischer, J. "Communicating with Farmers Under Stress." Nebraska Recovery Project Staff training, Omaha, NE. February 3, 2020.
- McClure, G. "Establishing Crop and Livestock Budgets." Nebraska Power Show, Lincoln, NE. December 10-12, 2019.
- McClure, G. "Crop Budgeting and the new Ag Budget Calculator." Annie's Project session, Fullerton, NE. December 5, 2019.
- McClure, G. "Communicating with Farmers Under Stress." Nebraska Association of County Officials (NACO) training, Lincoln, NE. November 14, 2019.
- McClure, G. "Agricultural Budget Calculator Overview." Ag Viability Team Inservice with Farm Credit Services leadership, University of Nebraska-Lincoln, November 1, 2019.
- McClure, G. "Specialty Crops' Budgeting." Farm Aspirations Farm Beginnings Program, Omaha, NE, October 29, 2019.

- McClure, G. Rasby, R. "UNL Livestock Budgets." New Livestock Educator Boot Camp, University of Nebraska Lincoln, October 16, 2019.
- McClure, G. "Ag Budget Calculator Overview." Saline County Producer meeting, Wilber, NE. October 3, 2019.
- McClure, G. "Ag Budget Calculator Hands-on Workshop." Lancaster County Extension, Lincoln, NE. October 2. 2019.
- McClure, G. "Ag Budget Calculator Overview." Table Rock State Bank producer meeting, Tecumseh, NE. September 27, 2019.
- McClure, G., Harris, S. "Communicating with Farmers Under Stress." Kearney, NE. September 5, 2019.
- McClure, G., Jansen, J. and Vyhnalek, A. "New Ag Budget Calculator Overview." Landlord-Tenant Cash Rent Meetings, Mead, St. Paul, Wilber, Lincoln, NE. August 8 21, 2019.
- McClure, G., Lubben, B. Co-Presenter on "Making Sense of Production Costs and Policy Changes." Soybean Management Field Days, Nebraska Soybean Board. Sargent, Pilger, Plymouth, and Waverly, NE. August 2019.
- McClure, G. and Harris, S. "Communicating with Farmers Under Stress." Grand Island, NE. June 12, 2019.
- McClure, G. and Harris, S. "Communicating with Farmers Under Stress." North Platte, NE. June 5, 2019.
- McClure, G. and Fischer, J. "Communicating with Farmers Under Stress." Wilber, NE. June 14, 2019.
- McClure, G., and VanDeWalle, B. Co-presented a webinar, "Wellness in Tough Times." University of Nebraska Lincoln. April 23, 2019.
- McClure, G., Fischer, J. "Communicating with Farmers Under Stress." Columbus, NE. April 4, 2019.
- McClure, G., Jones, J. Co-led 6-week (6 sessions) Annie's Project program, Beatrice, NE. January 28 March 4, 2019.
- McClure, G. "Budgets and Breakeven." Women in Agriculture Conference, Kearney, NE. February 28, 2019.
- McClure, G. "Crop Budget Seminar." Bladen, NE. February 8, 2019.
- McClure, G. "Crop Budget Seminar." Minden, NE. February 8, 2019.
- McClure, G. "Nebraska Crop Budgets." Norfolk Ag Show, Norfolk, NE. January 17, 2019.
- Drewnoski, M., J. Parsons, D. Redfearn, G. McClure, A. Berger, J. Arterburn, K. Jenkins, and M. Stephenson. UNL Beef Systems Initiative Panhandle Producer Advisory Group meeting. Scottsbluff, NE. August 30, 2018.
- Drewnoski, M., J. Parsons, D. Redfearn, G. McClure, T. Walz, R. Saner, and R. Tigner. UNL Beef Systems Initiative North Central Producer Advisory Group meeting. Broken Bow, NE. August 28, 2018.

- Drewnoski, M., J. Parsons, D. Redfearn, G. McClure, E. Laborie, B. Schick, T. Whitney, and R. Tigner. UNL Beef Systems Initiative South Central Producer Advisory Group meeting. Holdrege, NE. August 27, 2018.
- Drewnoski, M., J. Parsons, D. Redfearn, G. McClure, L. Howard, and S. Niemeyer. UNL Beef Systems Initiative Northeast Producer Advisory Group meeting. Norfolk, NE. August 23, 2018.
- McClure, G., Jansen, J., and Parsons, J. 2018. "Livestock and Crop Budgets Review and Updates." Nebraska Extension Capacity Building In-Service. Lincoln, NE. March 27, 2018.

Extension and Outreach Publications

Note: All Center for Agricultural Profitability (CAP), Extension Circulars, Crop Budgets, CropWatch, BeefWatch, and Cornhusker Economics articles are peer-reviewed.

- McClure, G. "Harvest Operations Own it or Hire it?" CAP Series 23-0803, Center for Agricultural Profitability, University of Nebraska-Lincoln, Aug. 25, 2023. DOI: 10.32873/unl.dc.cap012 https://podcasts.apple.com/us/podcast/harvest-operations-own-it-or-hire-it-with-glennis-mcclure/id1532761769?i=1000625684024
- Brunkow, T., Lubben, B., McClure, G. "Case farms for farm-level income and policy analysis in Nebraska." CAP Series 23-0502, Center for Agricultural Profitability, University of Nebraska-Lincoln, May 3, 2023. https://cap.unl.edu/policy-legal/case-farms-farm-level-income-and-policy-analysis-nebraska
- McClure, G. "Keeping Stress in Check Strategies and Tools that May Help." BeefWatch, University of Nebraska-Lincoln, May 1, 2023. https://beef.unl.edu/beefwatch/2023/keeping-stress-check-%E2%80%93-strategies-and-tools-may-help
- McClure, G. "Make Management Decisions from *Enterprise Budgets*." Nebraska Farmer, Dec. 30, 2022 https://www.farmprogress.com/management/make-management-decisions-from-enterprise-budgets
- McClure, G. "2023 Nebraska Crop Production Budgets Higher Cost and Risks." Cornhusker Economics, University of Nebraska Lincoln, February 1, 2023. https://cap.unl.edu/crops/2023-nebraska-crop-production-budgets-%E2%80%94-higher-costs-and-risks
- McClure, G., Klein, R. 2023 Nebraska Crop Budgets. CropWatch and Center for Agricultural Profitability (CAP). University of Nebraska Lincoln. November 2022. https://cropwatch.unl.edu/budgets and https://cap.unl.edu/cropbudgets
- McClure, G. "2023 Nebraska Crop Production Budgets Higher Costs and Risks." CAP Series 22-1106, Center for Agricultural Profitability, University of Nebraska-Lincoln, November 29, 2022. https://cap.unl.edu/crops/2023-nebraska-crop-production-budgets-%E2%80%94-higher-costs-and-risks
- Van Tassell, L., McClure, G., Parsons, J. "11 Key Management Decisions Made Easier Using the Agricultural Budget Calculator (ABC)." CAP Series 22-1002, Center for Agricultural Profitability, University of Nebraska-Lincoln, October 26, 2022. https://cap.unl.edu/finance/11-key-management-questions-or-decisions-can-be-made-easier-using-agricultural-budget
- McClure, G. "2022 Nebraska Agricultural Custom Rates with Statewide Survey Summary." Cornhusker Economics, University of Nebraska Lincoln, June 29, 2022. https://agecon.unl.edu/2022-nebraska-agricultural-custom-rates-statewide-survey-summary

- McClure, G. "Agricultural Custom Work What to Charge?" Center for Agricultural Profitability, University of Nebraska Lincoln, June 29, 2022. https://cap.unl.edu/management/agricultural-custom-work-%E2%80%93-what-charge
- McClure, G., Jansen, J. 2022 Custom Rates Report. University of Nebraska Lincoln Extension Circular (EC823). June 2022. https://agecon.unl.edu/2022-06-29%20Cornhusker%20Econ%20-%20McClure%20-%203.pdf
- McClure, G. "Tracking Your Cost of Production Amid Rising Input Prices." CAP Series 22-0402, Center for Agricultural Profitability, University of Nebraska-Lincoln, April 19, 2022. https://cap.unl.edu/management/where-your-cost-production-now-and-10-year-glance-back-costs-and-profit-margins
- McClure, G., and Walters, C. "ABC Program's Risk Module Updated with 2022 Prices and Premiums for Corn and Soybeans." CAP Series 22-0305, Center for Agricultural Profitability, University of Nebraska-Lincoln, March 9, 2022. https://cap.unl.edu/crops/abc-program%E2%80%99s-risk-module-updated-2022-prices-and-premiums-corn-and-soybeans
- McClure, G. "Significant Changes in Cost of Production for 2022 Crops." Cornhusker Economics, University of Nebraska Lincoln, February 2, 2022. https://agecon.unl.edu/significant-changes-cost-production-2022-crops Cross-posted on UNL CropWatch, February 9, 2022.
- McClure, G. "Updated Nebraska Cow Herd System Budgets Available Now." Center for Agricultural Profitability, University of Nebraska -Lincoln, December 21, 2021. https://cap.unl.edu/livestock/updated-nebraska-cow-herd-system-budgets-available-now
- McClure, G., Klein, R. *2022 Nebraska Crop Budgets*. CropWatch and Center for Agricultural Profitability (CAP). University of Nebraska Lincoln. November 2021.
- Javed, I., Nygren, A., Walters, C., Puntel, L., Maharjan, B., McClure, G. "Now is the Time to Use the Nutrients You are Banking in Your Soils." CropWatch, University of Nebraska Lincoln. October 21, 2021. https://cropwatch.unl.edu/2021/now-time-use-nutrients-you-are-banking-your-soils
- Walters, C, McClure, G. "2022 Cost of Production Increases, Expected Profit and Navigating a Riskier Financial Environment." CAP Series 21-1006, Center for Agricultural Profitability, University of Nebraska-Lincoln, Oct. 18, 2021. https://cap.unl.edu/crops/2022-cost-production-increases-expected-profit-and-navigating-riskier-financial-environment
- McClure, G. "Benchmarking What Can We Learn from Others?" CAP Series 21-0907, Center for Agricultural Profitability, University of Nebraska-Lincoln, Sept. 23, 2021. https://cap.unl.edu/finance/benchmarking-%E2%80%93-what-can-we-learn-others
- McClure, G. "Calculating Field Operation Costs with ABC and Setting Harvest Rates." Farm and Ranch Management Series 21-0608, Department of Agricultural Economics, University of Nebraska, June 17, 2021.
- McClure, G. "Rising Fuel and Input Prices: Adjusting Enterprise Budgets and Tracking Cost of Production." FARM Series 21-0409, Department of Agricultural Economics, University of Nebraska-Lincoln, April 22, 2021.
- McClure, G. "Input Price Hikes Mean It's Time to Adjust Crop Budgets." Nebraska Farmer /Farm Progress, June 1, 2021. https://www.farmprogress.com/management/input-price-hikes-mean-it-s-time-to-adjust-crop-budgets
- McClure, G., Gerten, D., Saner, R., Dennis, E. "Budget Templates Updated for Sheep and Goat Enterprises." BeefWatch Newsletter and FarmCast. University of Nebraska Lincoln. May 1,

- 2021. https://beef.unl.edu/beefwatch/2021/budget-templates-updated-sheep-and-goat-enterprises
- McClure, G., "Cash Expenses for Corn Projected Lower in 2022." Nebraska Farm Bureau Newsletter, February 9, 2021.
- McClure, G. "2021 Nebraska Crop Budgets Review." Cornhusker Economics, University of Nebraska Lincoln, January 27, 2021.
- McClure, G. "New ag budget calculator in testing phase for crop budgets." Star-Herald, Scottsbluff, NE, December 14, 2020.
- McClure, G., Klein, R. 2021 Nebraska Crop Budgets. CropWatch and Center for Agricultural Profitability (CAP). University of Nebraska Lincoln. November 2020.
- McClure, G. "Enterprise Budgeting Key to Making Decisions." Nebraska Farmer. September 22, 2020.
- McClure, G., Klein, R. "Winter Wheat Economics in Nebraska." Nebraska Farmer. September 1, 2020.
- McClure, G. "2020 Nebraska Agricultural Custom Rates with Statewide Survey Summary." Cornhusker Economics, University of Nebraska Lincoln. July 8, 2020.
- Van Tassell, L. W., Parsons, J., McClure, G. "Farm and Ranch Enterprise Budgets: Return to What?" Cornhusker Economics, University of Nebraska Lincoln. June 24, 2020. https://agecon.unl.edu/cornhusker-economics/2020/farm-and-ranch-enterprise-budgets-return-
- McClure, G., Jansen, J. 2020 Custom Rates Report. University of Nebraska Lincoln Extension Circular (EC823). June 2020.
- Walters, C., McClure, G. "Disaster, Financial Shocks & Stress You Aren't Alone Reaching Out is Nebraska Strong." CropWatch. University of Nebraska Lincoln. March 11, 2020. https://cropwatch.unl.edu/2020/disaster-financial-shocks-stress-you-arent-alone
- McClure, G., Parsons, J. "New Cow-Calf Budgets Available for Nebraska." BeefWatch. University of Nebraska Lincoln. January 1, 2020.
- McClure, G., Parsons, J. "Representative Economic Budgets for Nebraska Cow Herds." Cornhusker Economics, University of Nebraska Lincoln. December 18, 2019. https://agecon.unl.edu/cornhusker-economics/2019/nebraska-cow-herd-budgets
- McClure, G., Klein, R. *2020 Nebraska Crop Budgets*. CropWatch. University of Nebraska Lincoln. November 2019.
- . McClure, G. "Considerations When Planning a Custom Hire Business." Nebraska Farmer /Farm Progress magazine. November 25, 2019. https://www.farmprogress.com/farm-business-planning/considerations-when-planning-a-custom-hire-business
- McClure, G., Lubben, B. "Livestock is "Yuuuuuge" in Nebraska." Nebraska Farm Bureau Newsletter. March 25, 2019.
- McClure, G., Tigner, R., Jansen, J. "Use Enterprise Budgeting to Break Down Net Returns." Nebraska Farmer, December 27, 2018.
- McClure, G., Klein, R. 2019 Nebraska Crop Budgets. CropWatch. University of Nebraska Lincoln. November 2018. https://cropwatch.unl.edu/2018/nebraska-crop-production-budgets-2019

- McClure, G., Jansen, J. "Equipment ownership or custom hire?" Nebraska Farm /Farm Progress magazine. August 10, 2018. https://www.farmprogress.com/farm-operations/equipment-ownership-or-custom-hire-
- McClure, G. "2018 Nebraska Farm Custom Rates Statewide Survey Summary." Cornhusker Economics, University of Nebraska Lincoln. August 1, 2018.
- McClure, G., Jansen, J. 2018 Custom Rates Report. University of Nebraska Lincoln. Extension Circular (EC823). June 2018.
- McClure, G., Lubben, B. "Livestock Production Value and Economic Impact for Nebraska Counties." Cornhusker Economics. University of Nebraska Lincoln. June 13, 2018. https://agecon.unl.edu/cornhusker-economics/2018/livestock-production-value-economic-impact-nebraska

External Funding

- McClure, G. (Principal Investigator), Lott, D. (Co-Principal Investigator), "Enhancing the Agricultural Budget Calculator (ABC) for Decision-Making by Niche and Specialty Crop Producers Under-Served by Crop Insurance." North Central Extension Risk Management Education, Federal, \$100,000.00. April 1, 2024 Sept. 30, 2025)
- McClure, G. (Principal Investigator), Agriculture Finance, Tax, and Asset Protection (AgFTAP), Sponsored by North Central Extension Risk Management Education, Federal, \$11,236. (Feb. 2023 Dec. 31, 2023).
- McClure, G. (Principal Investigator), "Adding Livestock Enterprise Budgets to the Ag Budget Calculator Program", Sponsored by North Central Extension Risk Management Education, Federal, \$49,500.00. (April 1, 2022 September 30, 2023).
- McClure, G. (Co-Principal Investigator), Parsons, J. (Co-Principal Investigator), Van Tassell, L. W. (Co-Principal Investigator), "Integrating Enterprise Budgets into the Whole Farm using the Ag Budget Calculator Program," Sponsored by North Central Extension Risk Management Education, Federal, \$48,207.00. (April 1, 2021 September 30, 2022).
- McClure, G. (Co-Principal Investigator), Walters, C. (Co-Principal Investigator), "Farm Survival, Understanding the Role of Risk Exposure in Financial Decision Making," Sponsored by North Central Extension Risk Management Education Center, Other Agencies, \$26,447.00. (April 1, 2020 September 30, 2021).
- Van Tassell, L. W. (Principal Investigator), McClure, G. (Investigator), Parsons, J. (Investigator), "VanTassell_FY22_NE_CornBoard," Sponsored by Ne Corn Board, State Agencies, \$49,591. (July 1, 2022 June 30, 2023).
- McClure, G. A. (Collaborator), Jansen, J. A. (Principal Investigator), "Effective Budgeting, Negotiation, and Management Strategies for Agricultural Land," Sponsored by North Central Extension Risk Management Education Center, Other Agencies, \$28,506.00. (April 1, 2020 September 30, 2021).
- McClure, G. (Principal Investigator), Exploratory Grant, "Interactive Budget Pilot Program", Sponsored by North Central Extension Risk Management Education, \$3,000.00. (March 1, 2019 October 31, 2019).

Awards and Honors

Extension, Service, Professional

- National Association of Agricultural County Agents (NACAA) Search for Excellence in Farm and Ranch Management National Award for "It's as Easy as ABC Figuring Cost of Production Using the Agricultural Budget Calculator Program." Co-Awardee with Shannon Sand. (July 2024)
- National Association of Agricultural County Agents (NACAA) Search for Excellence National Award for "Know Your Numbers, Know Your Option's" program. Co-Awardee with J. Groskopf. (August 2023)
- Sustainable Agriculture Research and Education (SARE) Travel Grant for Professional Improvement, 2023 \$500.
- National Association of Agricultural County Agents (NACAA) Nebraska Cooperative Extension Association (NCEA) Ag Section Publication State Winner. (April 2023)
- National Association of Agricultural County Agents (NACAA) Nebraska Cooperative Extension Association (NCEA) Ag Section Feature Story State Winner. (April 2023)
- Outstanding Regional Project 2023, "Farm Survival, Understanding the Role of Risk Exposure Financial Decision Making". G. McClure and C. Walters. (March 2023)
- McClure, G., Walters, C. "The Ag Budget Calculator, An Online Enterprise Budgeting Program with Built-In Analysis." National Extension Risk Management Education Conference, Poster Presentation, Chicago, IL. March 28, 2023.
- Sustainable Agriculture Research and Education (SARE) Travel Grant for Professional Improvement, 2022 \$1,000.
- National Association of Agricultural County Agents (NACAA) Nebraska Cooperative Extension Association (NCEA) Ag Section Publication State Winner. (March 24, 2022)
- Excellence in Extension Team Award, Soybean Management Field Days. (November 2019)
- Friend of REAP Award, Center for Rural Affairs Rural Enterprise Assistance Project (REAP). (April 2015)
- National Women's Business Center Special Equity Project Award, Center for Rural Affairs Women's Business Center Project. (August 1, 2005)