

# Jesse O. Fulton

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## Education:

UNIVERSITY OF NEBRASKA – LINCOLN: Lincoln, NE  
Ph.D. in Animal Science; Ruminant Nutrition Emphasis

*In progress*

SOUTH DAKOTA STATE UNIVERSITY: Brookings, SD  
Master of Science in Animal Science; Meat Science Emphasis

Conferred: April 2016

Thesis project: *Impact of programmed nutrition on offspring health, growth, performance, and meat quality*

MOREHEAD STATE UNIVERSITY: Morehead, KY  
Bachelor of Science in Agriculture Animal Science

Conferred: May 2013

## Professional Experience:

### **University of Nebraska – Lincoln**

*Associate Extension Educator*

*Director of Nebraska Beef Quality Assurance*

October 2020 – Present

- Manage the Nebraska Beef Quality Assurance Program
  - Development of Nebraska Beef Quality Assurance (NEBQA) education materials
  - Oversee the NEBQA certification database
  - Oversee the NEBQA trainer network
  - Plan, conduct, and manage BQA/animal welfare events
  - Present BQA/animal welfare content at industry meetings and local stakeholder meetings

### **National Cattlemen’s Beef Association**

*Director – Producer Education*

March 2018 – October 2020

*Associate Director – Producer Education*

October 2015 – March 2018

- Managed and assisted in the development of Beef Quality Assurance (BQA) education materials
  - Content reviewer of the National BQA Manual
  - Lead developer of the Cow-Calf Assessment
  - Content reviewer of the Feedyard Assessment
  - Content reviewer of the Cattle Industry Guidelines for the Care and Handling of Cattle
  - Content reviewer of the Antibiotic Stewardship for Beef Producers
  - Lead developer of the BQA online learning modules
  - Content reviewer of the BQA 2.0 online learning modules
  - Lead developer of BQA Transportation online learning modules and in person training materials
- Represented NCBA in BQA Advisory Group meetings
- Work closely with BQA State Coordinators assisting in BQA & BQA Transportation in-person trainings and providing education materials
- Lead trainer at BQA Train the Trainer events
- Requested by states or events to lead or assist BQA and BQA Transportation in-person trainings
  - Minnesota
  - South Dakota
  - Illinois
  - Kentucky
  - Montana
  - Colorado
  - Iowa
  - Range Beef Cow Symposium (Nebraska 2019)

- Managed the 2016 National Beef Quality Audit (NBQA) for the National Cattlemen’s Beef Association
  - Lead developer of the NBQA Executive summary
    - Steer & Heifer
    - Market Cow & Bull
  - Presented the 2016 NBQA results at industry meetings
- Provided industry expertise on Beef Check-off funded video shoots and content collection
- Represented National Cattlemen’s Beef Association (NCBA) or National Beef Quality Assurance program at industry meetings
- Developed and managed the annual National Cattlemen’s College program
- Managed the Cattlemen’s Education Series grant program
- Assisted with management and content development of the Cattlemen’s Webinar Series
- Assisted with management and execution of regional Stockmanship & Stewardship events
- Provided beef industry expertise for updates of the NCBA Integrated Resource Management “Redbook”
- Provided beef industry expertise and support for the U.S. Round Table for Sustainable Beef meetings
- Provided beef industry expertise for industry tours with new NCBA staff, consumer, and producer audiences
  - Led tours on cow/calf operations, feedyard operations, commercial beef abattoirs
- Provided beef industry expertise for development of producer and consumer education materials
- Wrote industry relevant articles for industry publications

**South Dakota State University**

*Graduate Research Assistant*

July 2013 – October 2015

- Conduct thesis research in meat science
- Involved in all aspects of husbandry, welfare, and stockmanship of cattle
- Conduct animal & carcass data collection and meat quality assays
- Perform data analysis and present research results
- Assist with extension meat educational programs
- Teaching assistant for Introductory Animal Science and Meat Science courses

**Tractor Supply Company; Morehead, KY**

*Team Member*

October 2009 – June 2013

- Managed Sales floor in absence of management
- Provided customer service
  - Assist customers with feed selection, animal treatment, vaccination & worming protocols, animal equipment education
- Cashier
- Responsible for assembly of merchandise
- Assigned new crew training
- Oversaw freight team of 5-6 members in absence of management

**McDonald’s; Vanceburg, KY**

*Crew Member*

June 2007 – August 2009

- Assigned to new crew training
- Directed freight team

**Certifications:**

**Professional Animal Auditor Certification Organization (PAACO) – Feedyard Certified**

2018 - Present

**Beef Quality Assurance Certified**

November 2012 - Present

**Artificial Insemination Certified for Cattle**  
*Select Sires, KABA*

December 2009

**Welder Helper Certified**

June 2009

- Arc welding
  - Oxy-Acetylene fuel cutting and welding
- Foster Meade Career & Technical Center*

**Bookkeeper Certified; Desktop Publisher Certified**

June 2009

- Proficient with Microsoft Word, Excel, and PowerPoint
- Foster Meade Career & Technical Center*

**Extra-Curricular Involvement:**

**American Meat Science Association - Reciprocal Meat Conference Iron Chef Competition** 2014 & 2015

- Work with team member to develop a multitude of dishes limited ingredients and required ingredient inclusions

**South Dakota State University Graduate Student Association** August 2013 – October 2015

- Assisted planning and organization of catered events for the department

**Morehead State University Collegiate FFA** August 2009 – May 2013

- Assisted with goat and cattle shows, assisted in community service projects, organized fundraisers, participated in intramural sports

**Farmers Veterinary Clinic; Flemingsburg, KY** October 2009 – March 2010

- Clinical hours, participated in farm visits

**Awards:**

2024 National Beef Quality Assurance Marketer of the Year Award – Power Genetics

2024 National Beef Quality Assurance Feedyard of the Year Award – Adam’s Land and Cattle

2023 National Beef Quality Assurance Educator of the Year Award – Tom Noffsinger.

2023 National Beef Quality Assurance Dairy of the Year Award – Temme Agribusiness.

2023 National Beef Quality Assurance Feedyard of the Year Award – Darr Feedlot.

2023 National Beef Quality Assurance Cow-Calf of the Year Award – Wilson Flying Diamond Ranch.

2022 National Beef Quality Assurance Educator of the Year Award – Deb VanOverbeke.

2022 National Beef Quality Assurance Marketer of the Year Award – Carpenter Trucking.

**Grant Awards:**

Nebraska Beef Council Authorization Request FY 24 – 25; Nebraska Beef Quality Assurance – \$25,000.

North Central Region Sustainable Agriculture Research and Education (NCR-SARE), 2024 North Central Graduate Student Grant; Enhancing Mineral Supplementation Decision-Making for Cow-Calf Producers - \$19,987

Iowa Beef Industry Council’s State Research program FY 24 – 25; Enhancing Mineral Supplementation Decision Making of Cow-Calf Producers – \$25,094.00

Nebraska Beef Council Authorization Request FY 23 – 24; Nebraska Beef Quality Assurance – \$25,000.

National Cattlemen’s Beef Association 2023 Regional Stockmanship & Stewardship Grant – \$10,000

Nebraska Beef Council Authorization Request FY 22 – 23; Nebraska Beef Quality Assurance – \$25,000.

Nebraska Beef Council Authorization Request FY 21 – 22; Nebraska Beef Quality Assurance – \$25,000.

Nebraska Beef Council Authorization Request FY 20 – 21; Nebraska Beef Quality Assurance – \$25,000.

### **Published Abstracts:**

D L VanOverbeke, **J. Fulton**; 68 National Beef Quality Audit - 2016., Journal of Animal Science, Volume 96, Issue suppl\_2, 10 April 2018, Pages 35–36, <https://doi.org/10.1093/jas/sky073.066>

Kerns, K. N., **J. O. Fulton**, K. R. Underwood, A. D. Blair, and S. M. S. Zuelly, Determining the relationship between pH and instrumental color measurements to predict water-holding and sensory juiciness. 68<sup>th</sup> Reciprocal Meat Conference, 2015. Lincoln, Nebraska.

**Fulton, J.O.**, K.N. Kerns, A.A. Harty, J.J. Kincheloe, M.K. Luebbe, K.C. Olson, K.R. Underwood<sup>1</sup>, S. M. S. Zuelly, A.D. Blair. Effects of zilpaterol hydrochloride supplementation on carcass characteristics and meat quality characteristics of steers differing in breed type. 68<sup>th</sup> Reciprocal Meat Conference, 2015. Lincoln, Nebraska.

**Fulton, J.O.**, K.C. Olson, J.J. Kincheloe, A.A. Harty, M.K. Luebbe, K.R. Underwood, S.M. Scramlin and A.D. Blair. Effects of zilpaterol hydrochloride supplementation on growth performance, carcass characteristics and production economics of steers differing in breed composition. 2015 South Dakota State University Beef Report, p 46-52.

**Fulton, J.O.**, K.C. Olson, J.J. Kincheloe, A.A. Harty, M.K. Luebbe, K.R. Underwood, S.M. Scramlin and A.D. Blair. Effects of zilpaterol hydrochloride supplementation on growth performance, carcass characteristics and production economics of steers differing in biological type. 2014. Proceedings, Western Section, American Society of Animal Science, Vol 65, p 188-191.

### **Thesis Research:**

**Fulton, Jesse**; The Effect of Copper and Zinc Source on Pre-Weaning Performance of Cows, Health and Performance of Suckling Calves, and Post-Weaning Feedlot Performance, Carcass Composition, and Meat Quality of Calves. 2016. Electronic Theses and Dissertations. 989. <https://openprairie.sdstate.edu/etd/989>

### **Refereed Journal Articles:**

**Fulton, J.O.**, J.J. Block, K.R. Underwood, S.M.S. Zuelly, K.C. Olson, A.D. Blair. Effects of Zilpaterol Hydrochloride Supplementation on Growth Performance, Carcass Characteristics and Meat Quality for Steers Differing in Breed Type. Animals 2024, 14, 607. <https://doi.org/10.3390/ani14040607>

**Fulton, J.O.**, A.D. Blair, K.R. Underwood, R.F. Daly, M.G. Gonda, G.A. Perry, C.L. Wright. The Effect of Copper and Zinc Sources on Liver Copper and Zinc Concentrations and Performance of Beef Cows and Suckling Calves. Vet. Sci. 2023, 10, 511. <https://doi.org/10.3390/vetsci10080511>

Elaine Calaba, Michaela Clowser, Zachary D Weller, Libby Bigler, **Jesse Fulton**, Lily N Edwards-Callaway, Benchmarking animal handling outcomes on cow-calf operations and identifying associated factors. Translational Animal Science, 2022. txac106, <https://doi.org/10.1093/tas/txac106>

### **Authored Articles:**

**Fulton, Jesse.** *Biosecurity Basics and Beyond.* Nebraska Cattlemen, Page 50-52. August 2024. <http://nebraskacattleman.org/NCAug2024/50/>

**Fulton, Jesse.** *Nebraska Succeeds at the National BQA Awards for the Third Year.* Nebraska Cattlemen, February 2024.

**Fulton, Jesse.** *A year in review for Nebraska Beef Quality Assurance.* Nebraska Cattlemen, Page 32-34. December 2023. <http://nebraskacattleman.org/NCDec2023/32/>

**Fulton, Jesse.** *Best practices for vaccinating cattle, handling vaccines, and caring for animal health equipment.* BeefWatch Newsletter. October 1, 2023. <https://beef.unl.edu/beefwatch/2023/best-practices-vaccinating-cattle-handling-vaccines-and-caring-animal-health>

**Fulton, Jesse.** *Don't Throw Money Away at the Chute.* Nebraska Cattlemen, Page 48-50. October 2023. <http://nebraskacattleman.org/NCOct2023/48/>

**Fulton, Jesse.** *Nebraska Hosts National Stockmanship & Stewardship Events.* Nebraska Cattlemen, Page 18-20. September 2023. <http://www.nebraskacattleman.org/NCSept2023/18/>

**Fulton, Jesse;** Erin Laborie, Alfredo DiCostanzo, Ruth Woiwode. *Don't Get Caught Off Guard, Be Prepared to Beat the Heat.* Nebraska Cattlemen, Page 34-38. August 2023. <http://www.nebraskacattleman.org/NCAug2023/34/>

**Fulton, Jesse;** Erin Laborie, Alfredo DiCostanzo, Ruth Woiwode. *Don't Get Caught Off Guard, Be Prepared to Beat the Heat.* BeefWatch Newsletter. August 1, 2023. <https://beef.unl.edu/beefwatch/2023/don%E2%80%99t-get-caught-guard-be-prepared-beat-heat>

**Fulton, Jesse.** *Nebraska Veterinarian Honored with National Beef Quality Assurance 2023 Educator of the Year Award.* Protein Producers. Summer Issue.

**Fulton, Jesse;** Becky Funk. *New Antibiotic Restrictions Just Around the Corner.* BeefWatch Newsletter. May 1, 2023. <https://beef.unl.edu/beefwatch/2023/new-antibiotic-restrictions-just-around-corner>

**Fulton, Jesse;** Brent Plugge; Hannah Smith. *Nebraska – the Beef State.* BeefWatch Newsletter. May 1, 2023. <https://beef.unl.edu/beefwatch/2023/nebraska-%E2%80%93-beef-state>

**Fulton, Jesse.** *Calf Processing and Branding.* BeefWatch Newsletter. April 1, 2023. <https://beef.unl.edu/beefwatch/2023/calf-processing-and-branding>

**Fulton, Jesse.** *Nebraska BQA Nearly Sweeps National BQA Awards.* BeefWatch Newsletter. March 1, 2023. <https://beef.unl.edu/beefwatch/2023/nebraska-bqa-nearly-sweeps-national-bqa-awards>

**Fulton, Jesse.** *Nebraska BQA Nearly Sweeps National BQA Awards.* Nebraska Cattlemen. March 1, 2022.

**Fulton, Jesse.** *A year in review for Nebraska Beef Quality Assurance, 2022.* BeefWatch Newsletter. December 1, 2022. <https://beef.unl.edu/beefwatch/2022/year-review-nebraska-beef-quality-assurance-2022>

**Fulton, Jesse.** *A year in review for Nebraska Beef Quality Assurance, 2022.* Nebraska Cattlemen. December 1, 2022.

**Fulton, Jesse.** *Preparing for Cattle Transport Saves Time, Money, and Stress.* BeefWatch Newsletter. October 1, 2022. <https://beef.unl.edu/beefwatch/2022/beef-quality-assurance-during-fall-run>

**Fulton, Jesse.** *Beef Quality Assurance During the Fall Run.* Nebraska Cattlemen. October 1, 2022.

**Fulton, Jesse.** *Livestock Handling Safety Principles.* 7-State Region Free-lance writer supplying to 900 publications. June 2022.

Funk, Becky and **Jesse Fulton.** *New Antibiotic Restrictions Soon to Become Reality.* BeefWatch Newsletter. March 1, 2022. <https://beef.unl.edu/beefwatch/2022/don%E2%80%99t-panic-preparing-calving-season-simple-and-easy>

**Fulton, Jesse.** *Don't Panic! Preparing for Calving Season is Simple and Easy\*.* BeefWatch Newsletter. March 1, 2022. <https://beef.unl.edu/beefwatch/2022/don%E2%80%99t-panic-preparing-calving-season-simple-and-easy>

**Fulton, Jesse.** *Livestock Handling Safety Principles.* 7-State Region Free-lance writer supplying to 900 publications. March 2022.

**Fulton, Jesse.** *Calving Safety Principles.* 7-State Region Free-lance writer supplying to 900 publications. February 2022.

**Fulton, Jesse.** *Don't Panic! Preparing for Calving Season is Simple and Easy\*.* Santa Gertrudis. February 2022. Vol. 25, No. 2, Pg. 26 – 27. <https://user-hunsuji.cld.bz/SG-USA-February-2022/26/>

- Fulton, Jesse.** *Don't Panic! Preparing for Calving Season is Simple and Easy\**. Nebraska Cattlemen. February 2022.
- Fulton, Jesse,** Ruth Woiwode, Tonya Haigh. *Preparing for a Natural Disaster Ahead of Time*. Nebraska Cattlemen. January 2022.
- Fulton, Jesse.** *The U.S. Cattle Industry Feedyard Audit Tool*. Nebraska Cattlemen. December 2021.
- Fulton, Jesse.** *Preparing for Cattle Transport Saves Time, Money, and Stress*. Nebraska Cattlemen. October 1, 2021.
- Fulton, Jesse.** *Preparing for Cattle Transport Saves Time, Money, and Stress*. BeefWatch Newsletter. October 1, 2021. <https://beef.unl.edu/beefwatch/2021/preparing-cattle-transport-saves-time-money-and-stress>
- Fulton, Jesse.** *Ensuring Beef Quality Assurance to Beat the Heat*. Nebraska Cattlemen. August 1, 2021.
- Fulton, Jesse.** *Ensuring Beef Quality Assurance to Beat the Heat*. BeefWatch Newsletter. August 1, 2021. <https://beef.unl.edu/beefwatch/2021/ensuring-beef-quality-assurance-beat-heat>
- Fulton, Jesse.** *The Beef Industry Believes in BQA and So Should You!*. BeefWatch Newsletter. June 1, 2021. <https://beef.unl.edu/beefwatch/2021/beef-industry-believes-bqa-and-so-should-you>
- Fulton, Jesse.** *Why Should You Become BQA Certified?*. BeefWatch Newsletter. April 1, 2021. <https://beef.unl.edu/beefwatch/2021/why-should-you-become-bqa-certified>
- Fulton, Jesse.** *BQA Industry Adoption*. Nebraska Cattlemen. April 2021.
- Fulton, Jesse.** *Ensuring safe, high-quality beef products*. Progressive Cattle. April 2021. <https://www.progressivecattle.com/topics/beef-quality/ensuring-safe-high-quality-beef-products>
- Fulton, Jesse.** Feedyard assessment helps producers identify best practices. Farm Progress, Nebraska Farmer. March 2021. <https://www.farmprogress.com/beef/feedyard-assessment-helps-producers-identify-best-practices>
- Fulton, Jesse.** *The New Face at Nebraska BQA*. Nebraska Cattlemen. February 2021.
- Fulton, Jesse.** *The New Face at Nebraska BQA*. BeefWatch Newsletter. January 1, 2021. <https://beef.unl.edu/beefwatch/2021/new-face-nebraska-bqa>
- Fulton, Jesse.** *Becoming BQA Certified*. UNL BEEF Extension Facebook Page. December 16, 2020.
- Fulton, Jesse.** *The Super Bowl of Beef Cattle Education*. National Cattlemen. March 2020 Vol. 36, No. 5, Pg. 14. Print or <https://www.ncba.org/nationalcattlemen.aspx?NewsID=7183>
- Fulton, Jesse.** *Did You Miss the Latest Webinar on Winter Supplementation?*. National Cattlemen. January 2020 Vol. 36, No. 4, Pg. 12. Print or <https://www.ncba.org/nationalcattlemen.aspx?NewsID=7111>
- Fulton, Jesse.** *The Importance of Testing Your Hay for Nutrient Content*. National Cattlemen. November 2019 Vol. 36, No. 2, Pg. 14. Print or <https://www.ncba.org/nationalcattlemen.aspx?NewsID=7085>
- Fulton, Jesse.** *Understanding Mineral Supplementation for Your Herd*. National Cattlemen. July 19 Vol. 35, No. 10, Pg. 14. Print or <https://www.ncba.org/nationalcattlemen.aspx?NewsID=6991>
- Fulton, Jesse.** *NCBA's Producer Education Team Brings Education to You!*. National Cattlemen. June 2019 Vol. 35, No. 9, Pg. 6. Print or <https://www.ncba.org/nationalcattlemen.aspx?NewsID=6948>
- Fulton, Jesse.** *Producer Education Webinar Series*. National Cattlemen. April 2019 Vol. 35, No. 7, Pg. 13. Print or <https://www.ncba.org/nationalcattlemen.aspx?NewsID=6928>

**Fulton, Jesse.** *Don't Panic! Preparing for Calving Season is Simple and Easy.* National Cattlemen. February 2019. Vol. 35, No. 5, Pg. 11. Print or <https://www.ncba.org/nationalcattlemen.aspx?NewsID=6872>

**Fulton, Jesse.** *Update on Producer Education.* NCBA Fall Directions 2018; Pg. 64 – 72. Print or <https://www.beefusa.org/nationalcattlemen.aspx?Date=2018>

**Fulton, Jesse.** *Cattlemen's College: Surviving the Beef Business.* National Cattlemen. September 2018 Vol. 34, No. 12, Pg. 5. Print or <https://www.beefusa.org/nationalcattlemen.aspx?NewsID=6780>

**Fulton, Jesse.** *Cattlemen's College Celebrates 25 Years of Education.* National Cattlemen. March 2018 Vol 34, No. 6, Pg. 12. Print or <https://www.beefusa.org/nationalcattlemen.aspx?NewsID=6580>

**Fulton, Jesse.** *The Effect of Horn Flies on Cattle Behavior and Performance.* National Cattlemen. June 2017 Vol. 33, No. 9, Pg. 6. Print or <https://www.beefusa.org/nationalcattlemen.aspx?NewsID=6292>

**Fulton, Jesse.** *2017 Cattlemen's College Recap.* National Cattlemen. March 2017 Vol. 33, No. 6; Pg. 14. Print or <https://www.beefusa.org/nationalcattlemen.aspx?NewsID=6209>

**Fulton, Jesse.** *National Beef Quality Audit: What is it? Why do we do it?* National Cattlemen. February 2017 Vol. 33, No. 5, Pg. 12. Print or <https://www.beefusa.org/nationalcattlemen.aspx?NewsID=6165>

**Fulton, Jesse.** *Facility Design and Low Stress Cattle Handling.* National Cattlemen. December 2016 Vol. 33, No. 3, Pg. 6. Print or <https://www.beefusa.org/nationalcattlemen.aspx?NewsID=6122>

**Fulton, Jesse.** *Veterinary Feed Directive: You have Questions? We have Answers!* National Cattlemen. November 2016 Vol. 33, No. 2, Pg. 6. Print or <https://www.beefusa.org/nationalcattlemen.aspx?NewsID=6121>

**Fulton, Jesse.** *Preparing for Cattle Transport Saves Time, Money, and Stress.* National Cattlemen. October 2016 Vol. 33, No. 1; Pg. 4. Print or <https://www.beefusa.org/nationalcattlemen.aspx?NewsID=6080>

**Fulton, Jesse.** *Horn Flies: A Nuisance for Cattle.* National Cattlemen. June 2016 Vol. 32 No. 9; Pg. 10. Print or <https://www.beefusa.org/nationalcattlemen.aspx?NewsID=5845>

### **Television/Radio/Podcasts/Social:**

BeefWatch Podcasts. Best Practices for Vaccinating Cattle, Handling Vaccines, and Caring for Animal Health Equipment. October 10, 2023. <https://blubrriy.com/unlbeefwatch/120757984/best-practices-for-vaccinating-cattle-handling-vaccines-and-caring-for-animal-health-equipment/>

BeefWatch Podcasts. Don't Get Caught Off Guard, Be Prepared to Beat the Heat. August 3, 2023. <https://blubrriy.com/unlbeefwatch/114707507/dont-get-caught-off-guard-be-prepared-to-beat-the-heat/>

Rual Radio Network. Nebraska Cattlemen Report – Nebraska S&S. May 2023.

BeefWatch Podcasts. Nebraska the Beef State. May 11, 2023. <https://blubrriy.com/unlbeefwatch/96556397/nebraska-the-beef-state/>

BeefWatch Podcasts. New Antibiotic Restrictions Just Around the Corner. May 09, 2023. <https://blubrriy.com/unlbeefwatch/96556395/new-antibiotic-restrictions-just-around-the-corner/>

Farm Journal. AgriTalk Radio – Importance of BQA. 4/26/23

BeefWatch Podcasts. Calf Processing and Branding. April 20, 2023. <https://blubrriy.com/unlbeefwatch/95803639/calf-processing-and-branding/>

Rual Radio Network. Beef Checkoff Update – Nebraska S&S. April 2023.



Pure Nebraska. Nebraska BQA Program Makes History at the National BQA Awards. Post Date February 23, 2023. <https://www.facebook.com/PureNebraska/videos/5983661601683200>

Rual Radio Network. BQA Transportation. November 2021.

Rual Radio Network. BQA in Nebraska. October 2021.

National Beef Quality Assurance. BQA Tip of the Week. July 9, 2021.

Market Journal. BQA Certification. Post Date: May 21, 2021. <https://youtu.be/pc8f8bZuIZ0>

Rual Radio Network. Nebraska Beef Council Checkoff Update. April 9, 2021.

Beef Watch Podcasts. Feedyard Auditing. March 9, 2021. [http://s3-us-west-2.amazonaws.com/unbeefwatch/2021/Mar\\_2021\\_JF\\_FeedyardAudit.mp3](http://s3-us-west-2.amazonaws.com/unbeefwatch/2021/Mar_2021_JF_FeedyardAudit.mp3)

Rual Radio Network. Nebraska Cattlemen Report – Nebraska BQA Update. February 27, 2021.

KRVN – Rual Radio Network. Fulton Takes on Role as Director for Nebraska BQA Program. January 22, 2021. <https://p.ftur.io/krvnam/12605>

Pure Nebraska. About Nebraska Beef Quality Assurance. Post Date January 14, 2021. <https://www.facebook.com/PureNebraska/videos/450926186092161/>

BeefWatch Podcasts. The New Face at BQA. January 11, 2021. [http://s3-us-west-2.amazonaws.com/unbeefwatch/2021/Jan\\_2021\\_BQA\\_Jesse.mp3](http://s3-us-west-2.amazonaws.com/unbeefwatch/2021/Jan_2021_BQA_Jesse.mp3)

Tailgate Talks. Beef Quality Assurance Update. UNL BEEF Extension Facebook Page. December 23, 2020. <https://youtu.be/HB5FbniVVxw>

2019 Range Beef Cow Symposium. Post Date: November 19, 2019. <https://youtu.be/6kocJEc4g4>

Inside the 2019 Cattlemen’s College. Aired: March 18, 2019. <https://www.youtube.com/watch?v=6qprNRWLjyw>

25<sup>th</sup> Annual Cattlemen’s College. Aired: February 20, 2018. <https://www.youtube.com/watch?v=1zhzi7Mm9XY>

What Does the National Beef Quality Audit Mean to Cattle Producers? Aired: August 30, 2017. <https://www.youtube.com/watch?v=7ZdTaxHdoC0>

A New BQA Certification Experience. Aired: April 26, 2017. [https://www.youtube.com/watch?v=fXr\\_E7k4jF8](https://www.youtube.com/watch?v=fXr_E7k4jF8)

24<sup>th</sup> Annual Cattlemen’s College. Aired February 28, 2017. <https://www.youtube.com/watch?v=jcRkiv283-0>

What to Expect at Cattlemen’s College. Aired: January 10, 2017. <https://www.youtube.com/watch?v=Fu7ZWcSzoX8>

National Beef Quality Audit – Producer Survey. Aired October 25, 2016. <https://www.youtube.com/watch?v=2THyvnd95L0&t=1s>

### **Scheduled Extension Programming:**

**Fulton, J. O.** 2023. Beef Quality Assurance + Transportation Certification Training. 24 In-person trainings conducted statewide certifying approximately 577 individuals

**Fulton, J. O.** Nebraska Stockmanship & Stewardship – McCook Event. 6/15/2023. 56 Participants.

**Fulton, J. O.** Nebraska Stockmanship & Stewardship – Norfolk Event. 6/13/2023. 115 Participants.



**Fulton, J. O.** 2022. Beef Quality Assurance + Transportation Certification Training. 26 In-person trainings conducted statewide certifying approximately 465 individuals

**Fulton, J. O.** and Jessica Groskopf 2021. Herd That Conference. Broken Bow, NE. Women in Agriculture. 09/21/22

**Fulton, J. O.** and Nebraska Sheep and Goat Association. 2022. Utilizing Ultrasound Technology in Small Ruminant Production. Scottsbluff, NE. 07/22-23/22

**Fulton, J. O.** 2021. Responding to Livestock Involved Accidents. Nebraska Fire School. 05/20-22/22.

**Fulton, J. O.** 2022. 2022 Branding School. Valentine, NE. 04/27/22

**Fulton, J. O.** 2021. Beef Quality Assurance + Transportation Certification Training. 35 In-person trainings conducted statewide certifying approximately 582 individuals

**Fulton, J. O.** and Jessica Groskopf 2021. Herd That Conference. Lincoln, NE. Women in Agriculture. 09/15/21

**Fulton, J. O.** 2021. Responding to Livestock Involved Accidents. Nebraska Fire School. 05/21-23/21.

#### **Invited Presentations:**

**Fulton, J. O.** 2023. The Other “S” Word. Certified Angus Beef’s Feeding Quality Forum. 08/22/23

**Fulton, J. O.** 2023. Nebraska BQA Update. Nebraska Cattlemen’s Mid-Year Meeting – Animal Health & Nutrition Committee. 06/08/23

**Fulton, J. O.** 2023. Cull Cow & Bull Transport, Safety, and BQA. West Virginia Small Farm Conference. 02/23/23

**Fulton, J. O.** 2022. Nebraska BQA Update. Nebraska Cattlemen’s Convention – Animal Health & Nutrition Committee. 12/08/22

**Fulton, J. O.** 2022. Facility Design and Low-Stress Handling with Sheep, Nebraska Sheep & Goat Annual Conference. 09/24/22.

**Fulton, J. O.** 2022. About Nebraska BQA. Beef Cow-Calf Management Course, University of Nebraska – Lincoln. 02/16/22.

Lily N Edwards-Callaway, Libby Bigler, **Jesse Fulton.** 2022. Benchmarking animal handling outcomes on cow-calf operations and identifying associated factors. Ranch How, Cattle Industry Convention and NCBA Trade Show. 02/02/22.

**Fulton, J. O.** 2021. What is the Beef Quality Assurance + Transportation Program? Animal Production Skills Course, University of Nebraska - Lincoln. 07/14/21

**Fulton, J. O.** 2021. Nebraska BQA Update. Nebraska Cattlemen’s Convention – Animal Health & Nutrition Committee. 12/02/21

**Fulton, J. O.** 2021. Using BQA to Influence Consumers. Nebraska Cattlemen’s – Cattlemen’s College. 11/30/21

**Fulton, J. O.** 2021. Nebraska BQA Update. Nebraska Cattlemen’s Board of Directors Meeting. 10/12/21

- Fulton, J. O.** 2021. Using BQA to Influence Consumers. Dawson County Cattlemen's. 10/07/21
- Fulton, J. O.** 2021. PAACO Feedyard Auditing Certification Training. Professional Animal Auditing Certification Organization. Great Bend, KS. 06/23-24/21
- Fulton, J. O.** 2021. An Update on Feedyard Auditing. Iowa Beef Center Professional Development. 05/10/21.
- Fulton, J. O.** 2021. Colorado BQA & BQAT Recertification Training. Colorado BQA. 04/01/21.
- Fulton, J. O.** 2021. Nebraska BQA Update. Nebraska Cattlemen Webinar Series. 03/09/21. <https://youtu.be/zkaxauLsa2I>
- Fulton, J. O.** 2021. Preparing for Feedyard Auditing. University of Nebraska – Lincoln 2021 Feedlot Roundtable. 03/2/21. <https://youtu.be/r-HDvP4DJL8>
- Fulton, J. O.** 2021. About Nebraska BQA. Beef Cow-Calf Management Course, University of Nebraska – Lincoln. 02/24/21.
- Fulton, J. O.** 2021. Veterinarians Implementing BQA. Nebraska Veterinary Medical Association. 01/28/21.
- Fulton, J. O.** 2019. 2016 National Beef Quality Audit Results + Beef Quality Assurance Update. Southwest Beef Symposium. Amarillo, TX. 01/23/20
- Fulton, J. O.** 2019. Beef Quality Assurance Transportation Certification Training. Sioux Falls, SD. 12/10/19
- Fulton, J. O.** 2019. Beef Quality Assurance Transportation Certification Training. State of Illinois. 12/02 – 04/19
- Fulton, J. O.** 2019. Beef Quality Assurance Update. 2019 Range Beef Cow Symposium. Mitchell, NE. 11/18/19
- Fulton, J. O.** 2019. Beef Quality Assurance Transportation Certification Training. State of Iowa. 08/09 – 14/19
- Fulton, J. O.** 2019. Beef Quality Assurance + Transportation Certification Training. Billings, MT. 04/18/19
- Fulton, J. O.** 2016 National Beef Quality Audit Results. Wendy Corporation. Dublin, OH. 02/07/18
- Fulton, J. O.** Beef Quality Assurance + Transportation Certification Training. Alexandria, MN. 12/08/18
- Fulton, J. O.** 2018. Beef Quality Assurance Transportation Certification Training. Mitchell, SD. 07/20/18
- Fulton, J. O.** 2018. Beef Quality Assurance Transportation Certification Training. State of Minnesota. 07/17 – 19/18
- Fulton, J. O., C. DeCoite.** 2018. Beef Quality Assurance Transportation Certification Training. Ventura, CA. 05/23/18.
- Fulton, J. O., C. DeCoite.** 2018. Beef Quality Assurance Transportation Certification Training. Santa Barbara, CA. 05/23/18.
- Fulton, J. O.,** 2018. 2016 National Beef Quality Audit Results. 2018 Colorado State University Veterinary Conference. Ft. Collins, CO. 04/14/18.
- VanOverbeke, D., **J. O. Fulton.** 2018. 2016 National Beef Quality Audit Results. 2018 American Society of Animal Science – Midwest Section. Omaha, NE. 03/13/18.

VanOverbeke, D., **J. O. Fulton**. 2018. 2016 National Beef Quality Audit Results. 2018 Beef Safety Summit. Dallas, TX. 03/07/18.

Belk, K., **J. O. Fulton**. 2018. 2016 National Beef Quality Audit Results. 2018 Lancaster Cattle Feeders Conference. Lancaster, PA. 02/06/18.

VanOverbeke, D., **J. O. Fulton**. 2018. 2016 National Beef Quality Audit Results. 2018 Oregon Cattlemen's Convention. La Grande, OR. 01/20/18.

Belk, K., **J. O. Fulton**. 2018. 2016 National Beef Quality Audit Results. 2018 Colorado Cattlemen's Association Winter Meeting. Denver, CO. 01/17/18.

**Fulton, J. O.**, 2018. 2016 National Beef Quality Audit Results. 2018 Australian Meats Team. Denver, CO. 01/15/18.

VanOverbeke, D., **J. O. Fulton**. 2018. 2016 National Beef Quality Audit Results. 2018 Idaho Range Livestock Symposium. State of Idaho. 01/09 – 12/18.

**Fulton, J. O.**, 2018. 2016 National Beef Quality Audit Results. 2018 Missouri Cattlemen's Convention. Columbia, MO. 01/06/18.

VanOverbeke, D., **J. O. Fulton**. 2017. 2016 National Beef Quality Audit Results. 2017 Nebraska Cattlemen's College. Kearney, NE. 12/05/17.

**Fulton, J. O.**, 2017. 2016 National Beef Quality Audit Results. 2017 Minnesota Cattlemen's Convention. Bloomington, MN. 12/01/17.

VanOverbeke, D., **J. O. Fulton**. 2017. 2016 National Beef Quality Audit Results. 2017 Range Beef Cow Symposium. Cheyenne, WY. 11/28/17.

**Fulton, J. O.**, 2017. 2016 National Beef Quality Audit Results. 2017 Idaho Cattlemen's Convention. Sun Valley, ID. 11/15/17.

VanOverbeke, D., **J. O. Fulton**. 2017. 2016 National Beef Quality Audit Results. 2017 Washington Cattlemen's Convention. Pasco, WA. 11/10/17.

Belk, K., **J. O. Fulton**. 2017. 2016 National Beef Quality Audit Results. 2017 World Dairy Expo invited media only. Madison, WI. 10/05/17.

VanOverbeke, D., **J. O. Fulton**. 2017. 2016 National Beef Quality Audit Results. 2017 Beef Business Summit. Sacramento, CA. 9/28/17.

**Fulton, J. O.**, 2017. 2016 National Beef Quality Audit Results. Stockmanship and Stewardship. Ft. Collins, CO. 9/23/17.

### **Other Service:**

Serve on the National Beef Quality Assurance Advisory Group. June 2024 – Present.

Serve on the National Cattlemen's Beef Association's *Right Way, Right Time – Marketing Cull Animals* Working Group. November 2023 – Present

Serve on the National Beef Quality Assurance Manual Revision, Transportation Chapter Working Group. November 2023 – Present

Served on search committee for University of Nebraska – Lincoln Animal Science Department Head position. January 2023 – March 2023.

Moderated National Cattlemen’s College Education Sessions – Cattle Reproduction Track. February 2023.

Led U.S. Cattle Industry Feedyard Audit Tool Shadow Audit. Holdrege, NE. 03/23-24/22

Moderated National Cattlemen’s College Education Sessions – Nutrition Track. February 2022

Assisted in data collection for Oklahoma State University Feeder Calf Special sales. Fall 2021 – Spring 2022

Moderated National Cattlemen’s College Education Sessions – Nutrition Track. August 2021

Serve on the National Beef Quality Assurance Standardization Working Group. 2021 – Present

Serve on the National Beef Quality Assurance Transportation Program Evaluation Working Group. 2021 – Present

Serve on the National Cattlemen’s Beef Association’s U.S. Cattle Industry Feedyard Audit Tool Working Group. 2020 – Present

Serve on the National Beef Quality Assurance Feedyard Assessment Working Group. 2021 – Present

Served on the Great Plains Veterinary Education Center Director Search Committee 2021

Assisted in data collection for the National Beef Quality Assurance Cow-Calf Assessment chute side observation research project. 2021.

**Professional References**

I ask that you please notify me prior to contacting my professional references so that I can inform them of your impending contact. Thank you.

**Current Employer References Available upon request.**