

OF THE MONTH

Tips & Tricks

Do you think your OTMs may be a diamond in the rough? Use these tips and tricks to fine tune your OTMs and push them above and beyond the rest!

WORD COUNT

For all General OTMs make sure you hit a minimum of 300 words and that they're divided into paragraphs.

For Program OTMs all sections should have a minimum of 100 words, except for the description that should have 200.

MONTH SPECIFIC

While you are writing your OTM, mention specific dates from the month of nomination. This will further prove that the nominee is worthy for receiving that month's OTM.

DEBATABILITY

Ensure that the arguments you make are not subjective. It is important that all points you make are relevant, and that you back up every claim you make.

UNIVERSAL

It is important to make sure that all campus specific details are defined! All acronyms, titles, and pieces of your campus that are unique should be made clear.

BE ENGAGING

Keep in mind that beyond the campus level, individuals who are reading your OTMs won't have any personal connections to your campus. Convince the reader that they should care about what the nominee did.

IMPACT

When you're writing your OTM, keep in mind what impact the individual/program made. It is very important that the impact was bigger than the nominee who made the impact.

GRADING!

When OTMs reach the regional and NACURH levels they will be graded a lot stricter than at the campus level. Low word count can immediately disqualify an OTM from winning at the regional, and especially the NACURH level.

Although your OTM quality won't be diminished by grammar and spelling errors, it can make it look unprofessional and be less preferred compared to another.